



Colorful Decoration with Good Acoustics

ACOUSTI-CELOTEX
FOR BETTER NOISE—BETTER HEARING

W. A. X. N. A. & C. S.

5, Rue Stamboulou, B. P. 1423, Paris 14

ACOUSTI-CELOTEX

FOR LESS NOISE - BETTER HEARING

THE CELOTEX COMPANY

919 North Michigan Avenue
Chicago, Illinois

In Canada: Alexander Murray & Co., Ltd., Montreal
Plant: New Orleans, La.

SALES DISTRIBUTORS THROUGHOUT THE WORLD

COLORFUL DECORATIONS *with* GOOD ACOUSTICS

*A*cousti-Celotex in appearance frankly proclaims itself as a sound absorbing fibre tile. It imitates nothing, requiring neither covering or concealment. Its tile form lends itself naturally to an endless variety of pattern and arrangement.

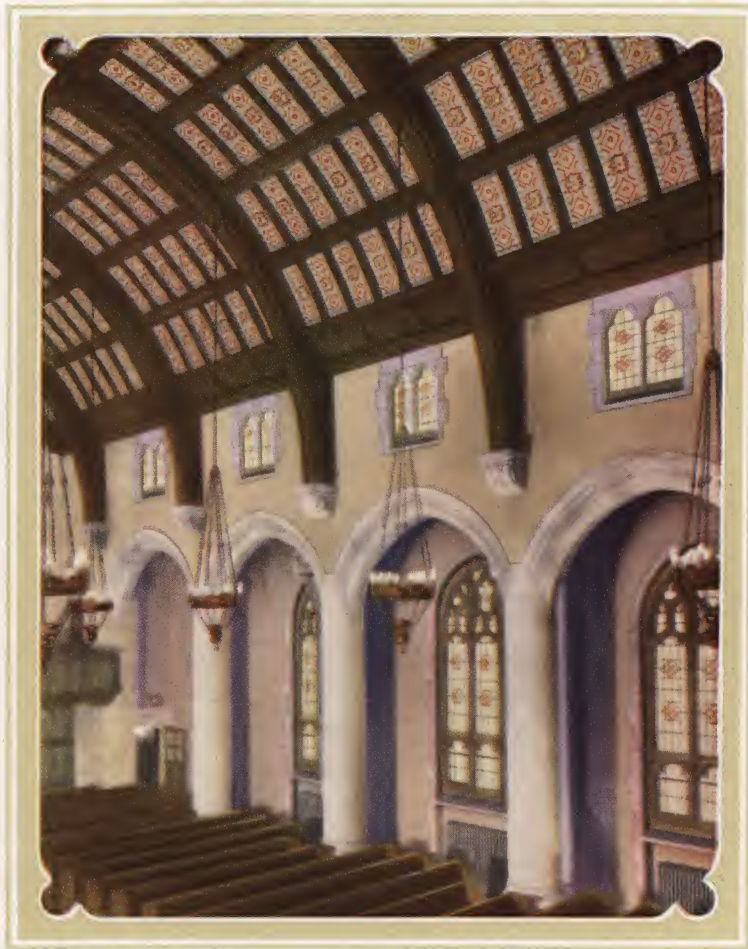
A still greater distinction, unique among acoustical materials is the fact that it may be painted in any desired color or decorative treatment without affecting its acoustical qualities.

This outstanding virtue of Acousti-Celotex . . . Paintability . . . has brought this modern field of acoustical treatment within the province of the interior designer and decorator.

On the following pages are illustrated some of the interesting results already obtained.



ACOUSTI-CELOTEX



*Bryn Mawr Community
Church, Chicago, Illinois.
Granger & Bollenbacher,
Architects*

BEAUTY AND WARMTH



An interesting
color decoration on
Acousti-Celotex
adds inspiring
beauty and warmth
to this friendly
church

*Concert Hall, Mills College,
Oakland, California. W. H.
Ratcliffe, Architect*



PRACTICAL ADAPTABILITY

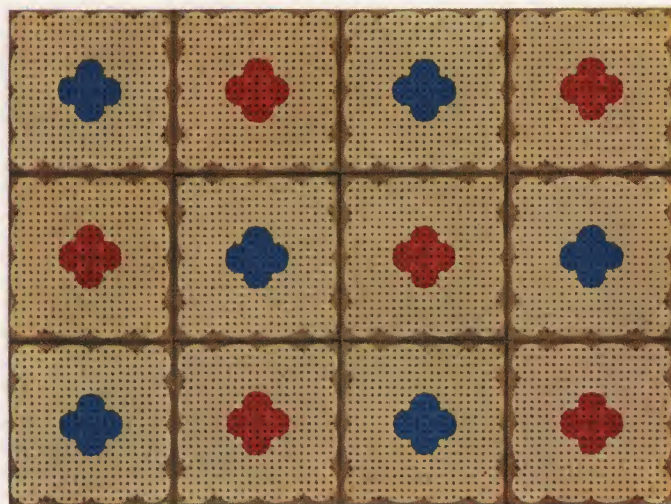
Illustrating the
adaptability of
Acousti-Celotex to
unusual decorative
effects





St. John's Parish Hall, Canton, Ohio. William Koehl, Architect

THE BEAUTY OF SIMPLE LINES



Here a simple stencil design and random staining produces a soft and charming effect



*Security Trust & Savings Bank, Highland Branch, Los Angeles, California
Morgan, Walls, and Clements, Architects*

COLOR IN THE BANK

Colorful decoration
and a quiet banking
room are here
achieved with
Acousti-Celotex



ACOUSTI-CELOTEX



Cafeteria, Grosse Point High School, Grosse Point, Michigan. George D. Haas, Architect

DISTINCTION AND RICHNESS



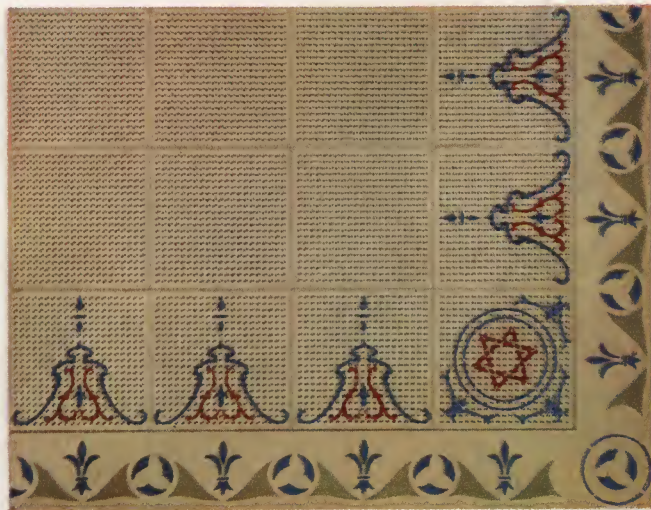
The colorful diaper pattern on the Acousti-Celotex provides a ceiling rich and distinctive



South Side Hebrew Congregation, Chicago, Illinois. Morris Komar, Architect

THE CHARM OF NATURAL COLOR

Here an attractive result was obtained by border decoration, leaving the field of Acousti-Celotex in its pleasing natural color





Children's Room, Eveleth Public Library, Eveleth, Minnesota. Elwin H. Berg, Architect

CHARACTER AND DIGNITY



The decorated Acousti-Celotex suggestive of a coffered ceiling, lends both dignity and character to this spacious room



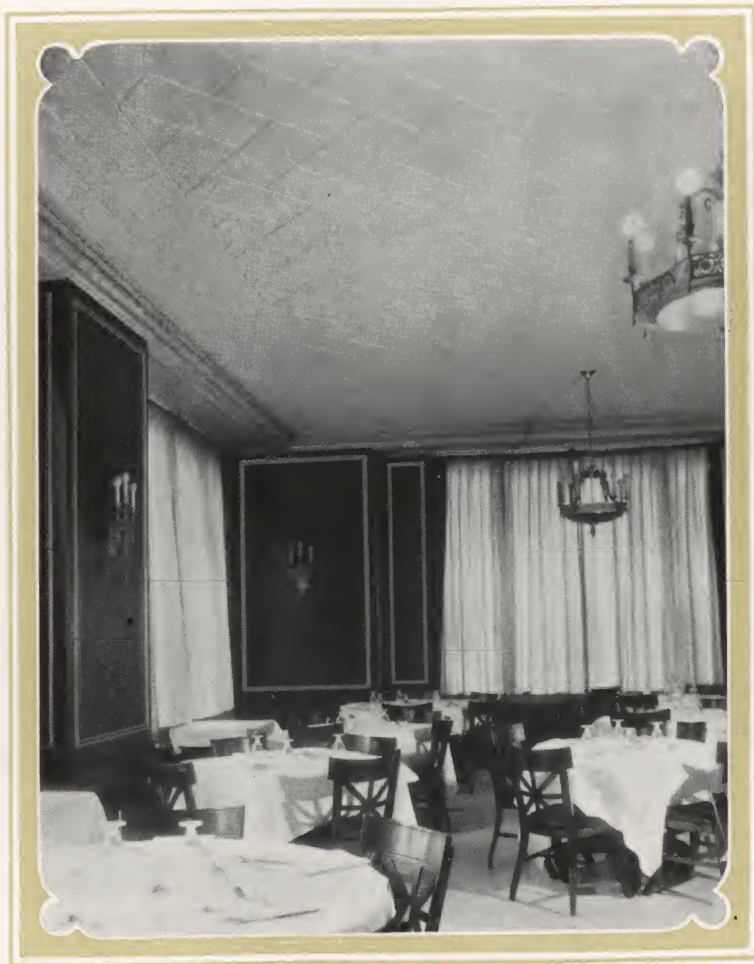
Coliseum Building, Tulsa, Oklahoma. Smith & Senter, Architects

COLORFUL TREATMENT OF WIDE SPACES

Here a simple three color design on Acousti-Celotex brightens the wide sweep of ceiling

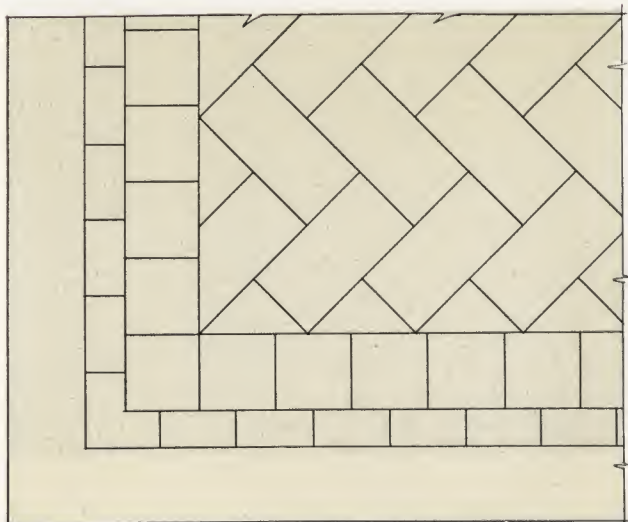


ACOUSTI-CELOTEX



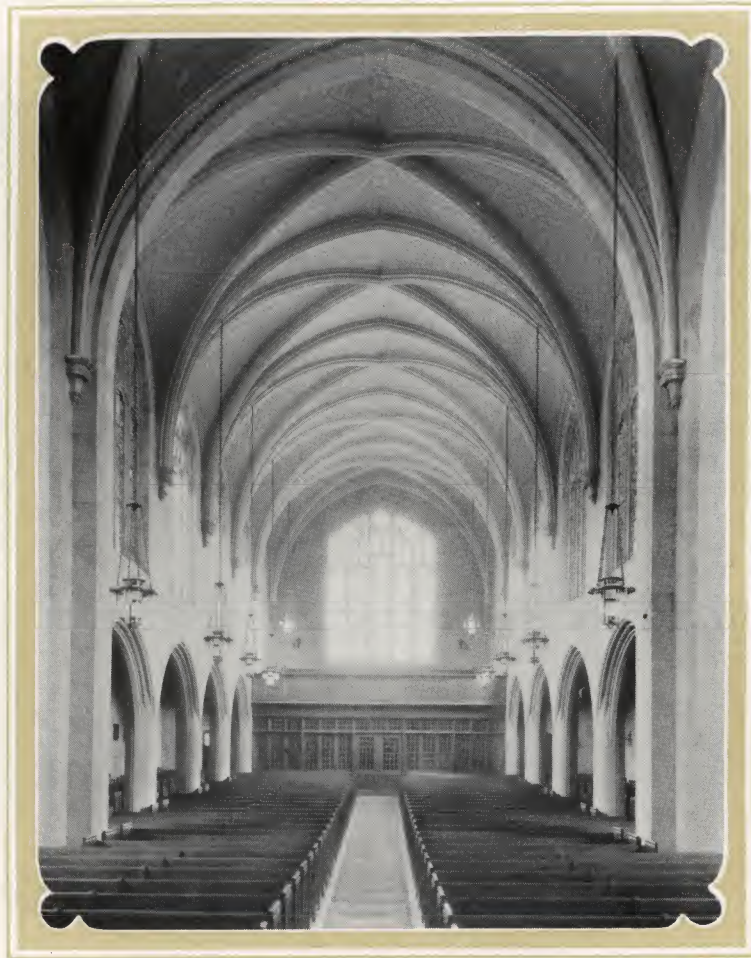
*Dining Room of The Traffic
Club, Palmer House,
Chicago, Illinois*

HERRINGBONE PATTERN



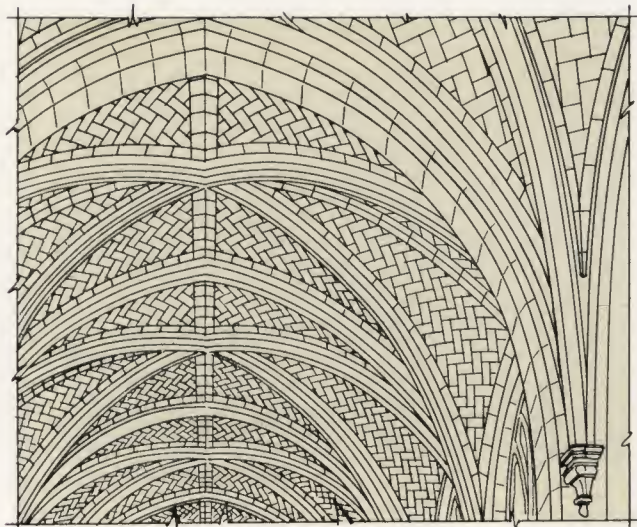
Acousti-Celotex 12 in. by 24 in. tile laid in herringbone pattern quiets this popular club dining room

*Bethlehem Lutheran Church,
Minneapolis, Minnesota.
Lang, Raugland & Lewis,
Architects*



ANOTHER HERRINGBONE TREATMENT

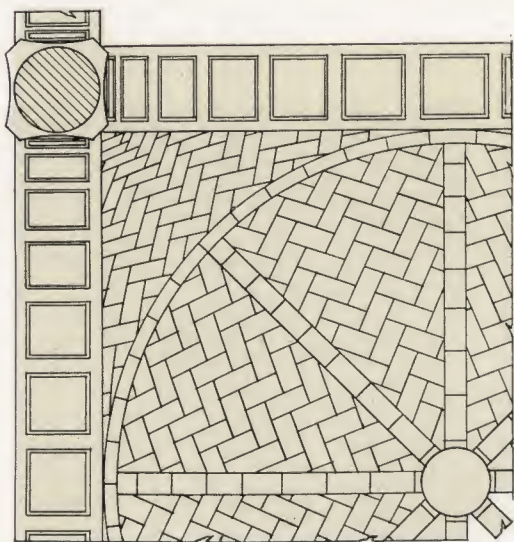
Here 6 in. by 12 in.
Acousti-Celotex tiles
provide an effective
ceiling treatment





*Immaculate Conception Church, Waterbury, Connecticut
Maginnis and Walsh, Architects*

IMPRESSIVE MEDIEVAL VAULTING



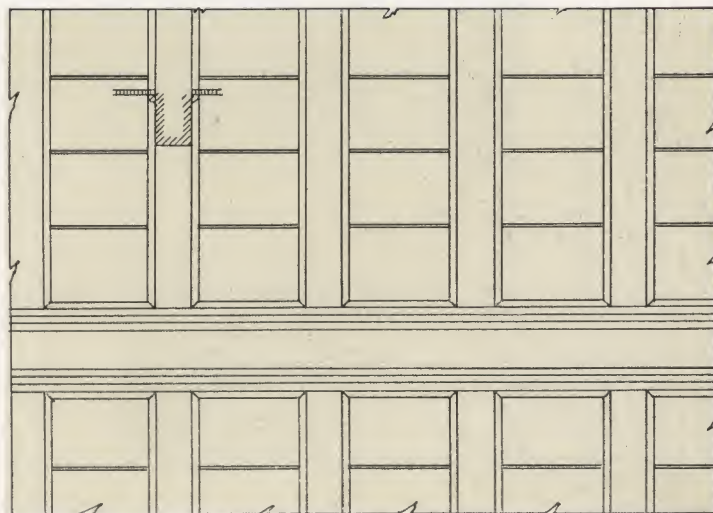
Architecturally and acoustically ideal, Acousti-Celotex 6 in. by 12 in. tiles in herringbone pattern was the choice for these lofty ceiling vaults



*Dining Hall, University of Notre Dame, South Bend, Ind.
Cram and Ferguson and Kervich & Fagan, Architects*

AN EXAMPLE IN LINE

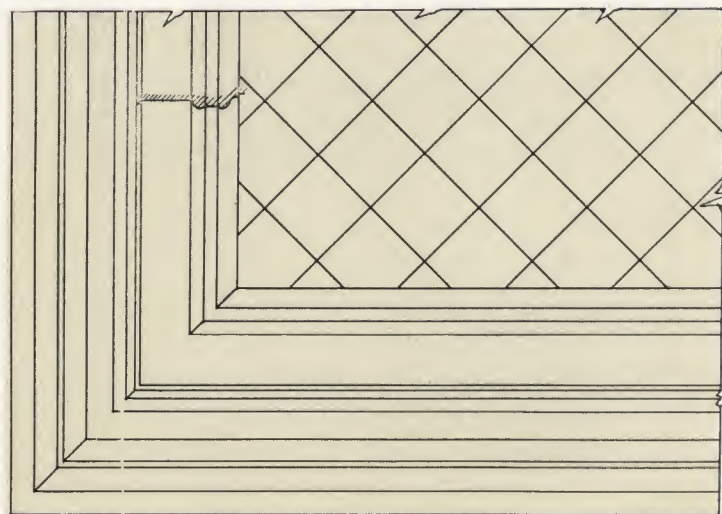
For this flat,
beamed ceiling
Acousti-Celotex laid
with straight short
lines is most suitable





*Vine Street School, Hartford, Connecticut
Isaac A. Allen, Jr., Inc. Architect*

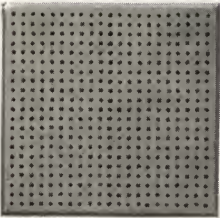
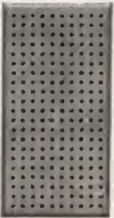
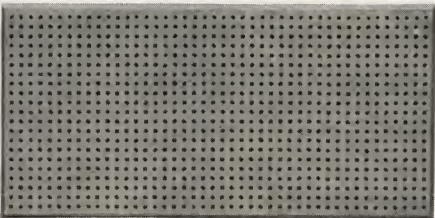

QUIET DIAMOND PATTERN



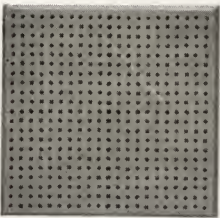
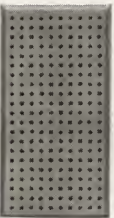
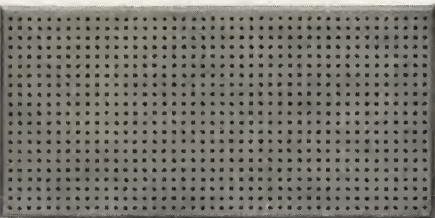

Height and perspective enhance the diamond pattern of this Acousti-Celotex ceiling, made of 12 in. by 12 in. tile

ACOUSTI-CELOTEX TYPES AND SIZES



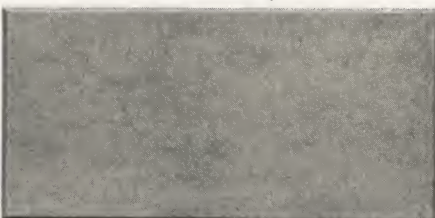
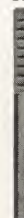
TYPE B
SOUND ABSORPTION COEFFICIENT .47

12" x 12"	6" x 12"	12" x 24"	THICKNESS 13/16"
			
No. 720	No. 710	No. 730	

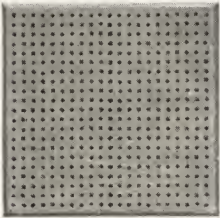

TYPE BB
SOUND ABSORPTION COEFFICIENT .70

12" x 12"	6" x 12"	12" x 24"	THICKNESS 1 1/4"
			
No. 820	No. 810	No. 830	

TYPE A
SOUND ABSORPTION COEFFICIENT .25

12" x 12"	6" x 12"	12" x 24"	THICKNESS 13/16"
			
No. 620	No. 610	No. 630	

TYPE C
12" x 12"
SOUND ABSORPTION
COEFFICIENT .30

		3/8"
No. 920		

*A*cousti-Celotex is used in buildings of all types for sound absorption. Applied to the ceilings of offices, it absorbs noises which cut down efficiency and shatter nerves. In auditoriums, it *swallows up* echoes and reverberations, making speech clear and distinct. Cafeterias, hospitals, swimming pools, gymnasiums, corridors, radio studios, school classrooms—all need Acousti-Celotex to provide quiet surroundings and good audition.

Acousti-Celotex is the *quality* acoustical material. Acousti-Celotex, Type BB, having a sound absorbing efficiency of .70, offers the maximum absorption on the market today. Being a machine-made product and controlled by rigid manufacturing standards, the absorption of Acousti-Celotex always has its full attested value, and is not affected by the precision of the installing mechanic. Because paint will not harm its sound absorbing efficiency, Acousti-Celotex can be maintained year after year without replacement. Once installed, it becomes a permanent part of the building itself.

Acousti-Celotex is easily installed in any building, new or old. It can be cemented directly to the existing plaster surface, or it can be nailed to wood furring strips.

Acousti-Celotex is distributed through a nation wide organization of Approved Acousti-Celotex Contractors. This policy assures users of a continuing responsibility for its proper and permanent application. If you are not in touch with the Acousti-Celotex Contractor in your locality, write The Celotex Company, Chicago, Illinois, and they will instruct their nearest contractor to call on you.

The Mark

ACOUSTI-CELOTEX

(Reg. U. S. Pat. Off.)

is the trademark of and indicates manufacture by
The Celotex Company, Chicago, Illinois

Good Acoustics is a
Matter of Choice . . .
Not Chance

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